

Skipper Chong Warson

UI/UX, visual design, service design, creative direction, branding & print

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portfolio available on [Coroflot](#)

introduction

For more than a decade, as an award-winning, hands-on UI/UX practitioner, designer and creative director, I have worked in every stage of the process — from concept to final product, with a wide variety of stakeholders and interests. I believe that design is the optimum process for clarifying complicated messages and best brought to life with fearless approaches. It's not a shortcut; instead, design is the hinge on which collaboration and iteration swing to deliver elegant solutions.

Being inquisitiveness and adapting quickly are the first steps to finding a way through any challenge — and there's always a way. And I love what I do.

experience

Sr. Designer, Fjord

Aug 2013 to present

Hands-on lead in service design, user experience, interaction design and visual design, working with multidisciplinary teams, collaborating with internal and external design, technical and product experts around the world to create best in class creative outputs. Client projects include a variety of Fortune 500 companies and others. In addition, a slew of internal initiatives around peer growth and development.

Head of UX and Creative Director, Brabble

Nov 2012 to Aug 2013

User experience, brand building and visual design for a multimedia social network startup, including app design, responsive web site design as well as support for a wide assortment of marketing efforts. Released several iOS and Android versions while managing a team of two designers plus freelancers.

Creative Director, Mediabistro

Sep 2011 to Nov 2012

Champion problem-solver for all things visual — part evangelist, part soothsayer. Priorities included UI/UX (a wide swathe of web properties and segments), brand development and management, email campaigns (over a million sent a month), online and offline visual refreshes, plus redesigns of job board and education verticals. Managed a team of three full-time employees, three freelancers as well as off-shore resources, working in three different US locations (NY, CA, CT).

Senior Interactive Designer, PBS FRONTLINE

Oct 2010 to Sep 2011

Lead in developing user interface designs and media elements for content and news features. Mobile presentation, social media connectivity and integration with the television broadcasts were top priorities as well as usability considerations and information architecture. Managed and advised four people in NY, CA and MA.

Designer, scw creative

Jun 2008 to Oct 2010

Strategy, brand direction and style for local, regional and national clients and agencies alike — such as T3 and GSD&M. Clients included Chase Bank, JCPenney, Sea World and DayNa Decker among others.

Lead Designer, Keller Williams Realty Inc. (Corporate HQ)

Jan 2005 to Jun 2008

Interactive, Print Design, scw creative

Jun 2001 to Jan 2005

Interactive Designer, Illustrator, rx.com

Mar 2000 to May 2001

education

altMBA

Fourth session

UT El Paso

Dual Major, Eng Lit & Playwriting
BA (cum laude), 3.8 GPA

Cont. Education

In-person, online, MOOCs, etc.
Ongoing

skills

- Creative facilitation, team leadership, resource management, articulate advocate
- UI/UX using wireframes, sketches, sitemaps, immersive user research, interaction patterns and concept testing, as well as app design (iOS and Android) and responsive design
- Art direction, typography, font management, digital asset management, preflight and press checks
- Iterative development processes, Adobe Creative Cloud, social media, OSX, photography

portfolio

www.coroflot.com/skipperchong/